Treet®
Global

PRODUCT CATALOGUE



Exporting to **45+** Countries

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Blades and Razors

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OUR STORY

The Evolution of Treet Global

OUR HISTORY

1954

TCL began manufacturing carbon steel blades at its Hyderabad plant

1984

The company began production of stainless steel blades at its Lahore plant

1986

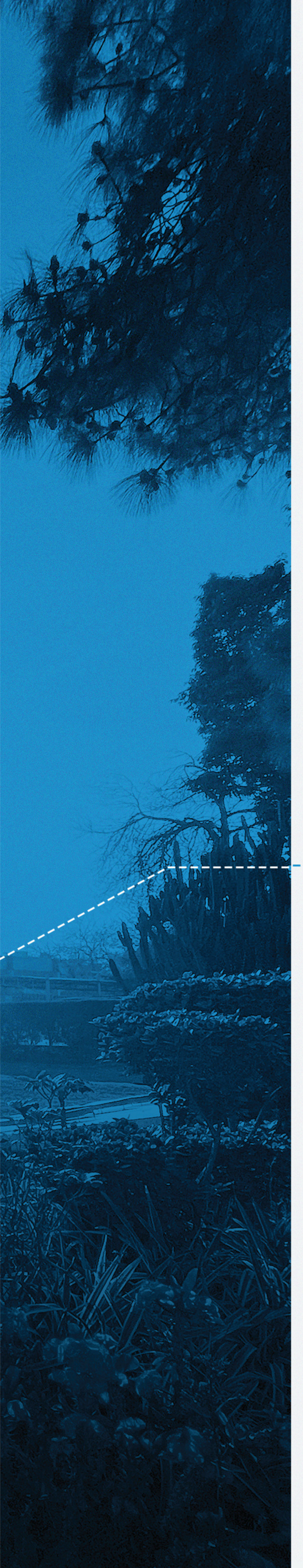
TCL began manufacturing disposable shaving razors, expanding its product range

1996

The company began exporting blades and razors, entering international markets

1997

TCL was among the first ten companies in Pakistan to achieve ISO certification



PRECISION THROUGH GENERATIONS

For over 70 years, Treet Corporation has been at the forefront of razor blade innovation - setting new benchmarks in sharpness, durability, and performance. What began as a pioneering venture has grown into a trusted name, delivering precision-crafted blades that blend heritage with cutting-edge technology.
Our journey has always been about mastering the art of blade-making. Today, that evolution goes beyond - introducing premium razors and grooming products designed to transform everyday routines into powerful rituals.

2000

The company began producing industrial blades to serve specialized sectors

2008

TCL launched disposable barber razors under the Safex brand

2024

The company established Treet Global, marking its expansion into premium grooming solutions

genesis



genesis UltraGlide5

For Him ♂
System Razor







5 Precision Blades
For a close shave



Roller Guard Bar
For protection and smooth glide



Trimmer Blade
For perfect edges



Travel Cover
For razor cartridge

Ultra Glide for an Ultra Look

5 Blades

Cartridge

Handle



Available in: 1s Razor Box | 3s Cartridge Box

genesis Glaze5

For Him ♂
System Razor



Dual Lubra Strip
For a smoother glide

Rubberized Guard
For added protection

Open Back Cartridge
Design for easy cleaning

Aluminum Glazed Rubberized Handle
For durability & comfort

Glide with Glaze

5 Blades

Cartridge

Handle



Available in: 1s Razor Box | 3s Cartridge Box

genesis Xperience Light3

For Him ♂
System Razor







Bidirectional Pivoting
For flexible maneuverability



Lubra Strip
For a smooth glide



Open Back Cartridge
Design for easy cleaning



Rubberized Grip
For secure handling

Experience the Lightest Shave

3 Blades

Cartridge

Handle



Available in: 1s Razor Box | 3s Cartridge Box

genesis Sensi Light 2

For Him ♂
System Razor



Bidirectional Pivoting
For flexible maneuverability

Lubra Strip
For a smooth glide

Open Back Cartridge
Design for easy cleaning

Rubberized Grip
For secure handling

Experience
the Lightest
Shave

2 Blades

Cartridge

Handle

Available in: 1s Razor Box | 3s Cartridge Box

genesis Smart3

For Him ♂
Hybrid Razor





Replaceable Cartridges
For ease of use

Slim Cartridge Design
For precision

Lubricating Strip
For a smooth shave



Affordable & Convenient
For everyday use

Because
You are
Smart

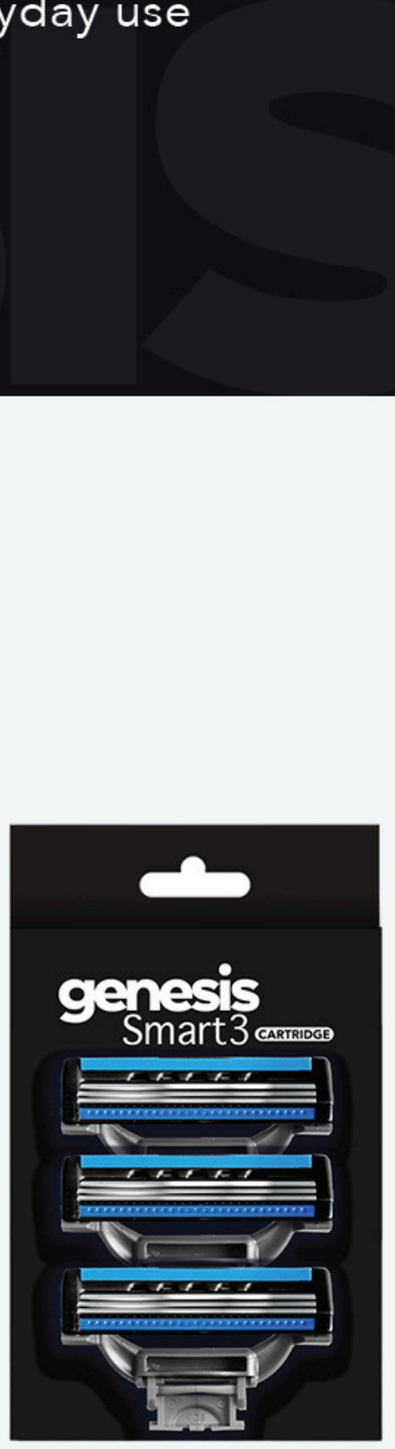


3 Blades

Cartridge

Handle





Available in: 1+2s Razor Blister Pack | 3s Cartridge Blister Pack

genesis SoftGlide3

For Him ♂
Disposable Razor



Lubra Strip
For a smooth & irritation-free shave



Open Back Design
For easy rinsing



Pivoting Head
For better contouring and maneuverability



Rubberized Handle
For a secure, comfortable grip



An innovative MASTER stroke!

3 Blades

Razor



Available in: 3s and 1s Razor Blister Pack

genesis

RAZOR IN GOLD

PREMIUM SAFETY RAZOR

For Him ♂
Traditional Safety
Razor





One -Time Purchase
For long-term cost-effectiveness



Designed for a Comfortable
Grip and long-lasting durability

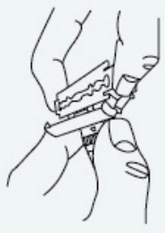


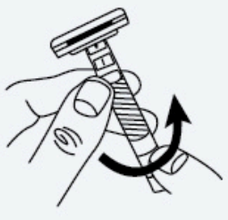
Butterfly Mechanism
For convenient & quick
blade replacement

Meet the Gold
Standard in Shaving

Instructions
Loading Blades

1 
Twist very bottom of
the handle clockwise

2 
Insert one double
edge razor blade

3 
Twist the bottom of the
handle counterclockwise

Available in: 1s Razor Box

genesis

RAZOR IN BLACK

SAFETY RAZOR



For Him ♂
Traditional Safety Razor



Classic Three Piece
Split mechanism



One-Time Purchase
For long-term cost-effectiveness



Ergonomic Handle
For secure handling, even when wet

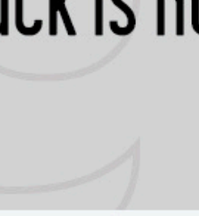
Black is Royalty

Instructions
Loading Blades

1. Unscrew the handle



2. Place a double edge blade



3. Twisting the handle clockwise





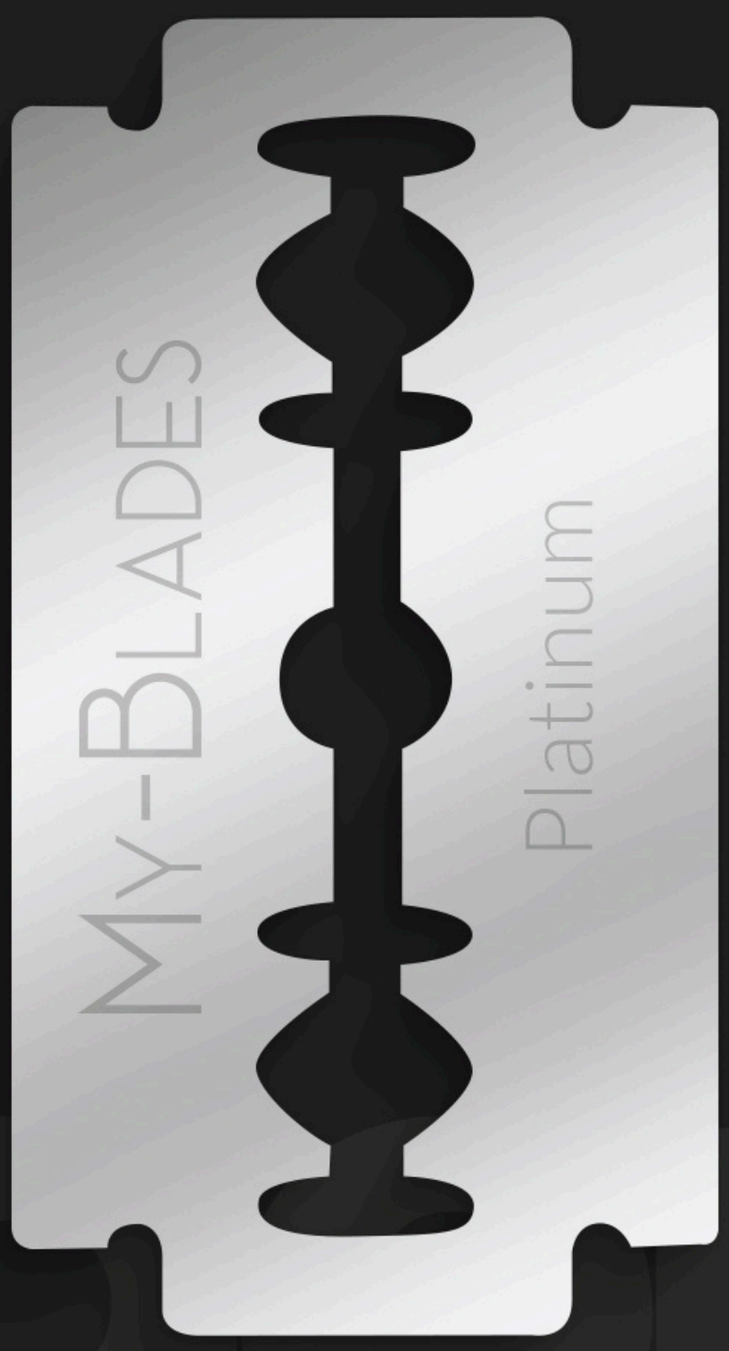


Available in: 1s Razor Box

My-Blades Platinum

By genesis

For Him ♂
Double Edge Blades





Platinum Coating
For a durable edge



Super Sharp & Sustainable
Innovative base material



Teflon Coating
For extra smooth cut

20 Blade

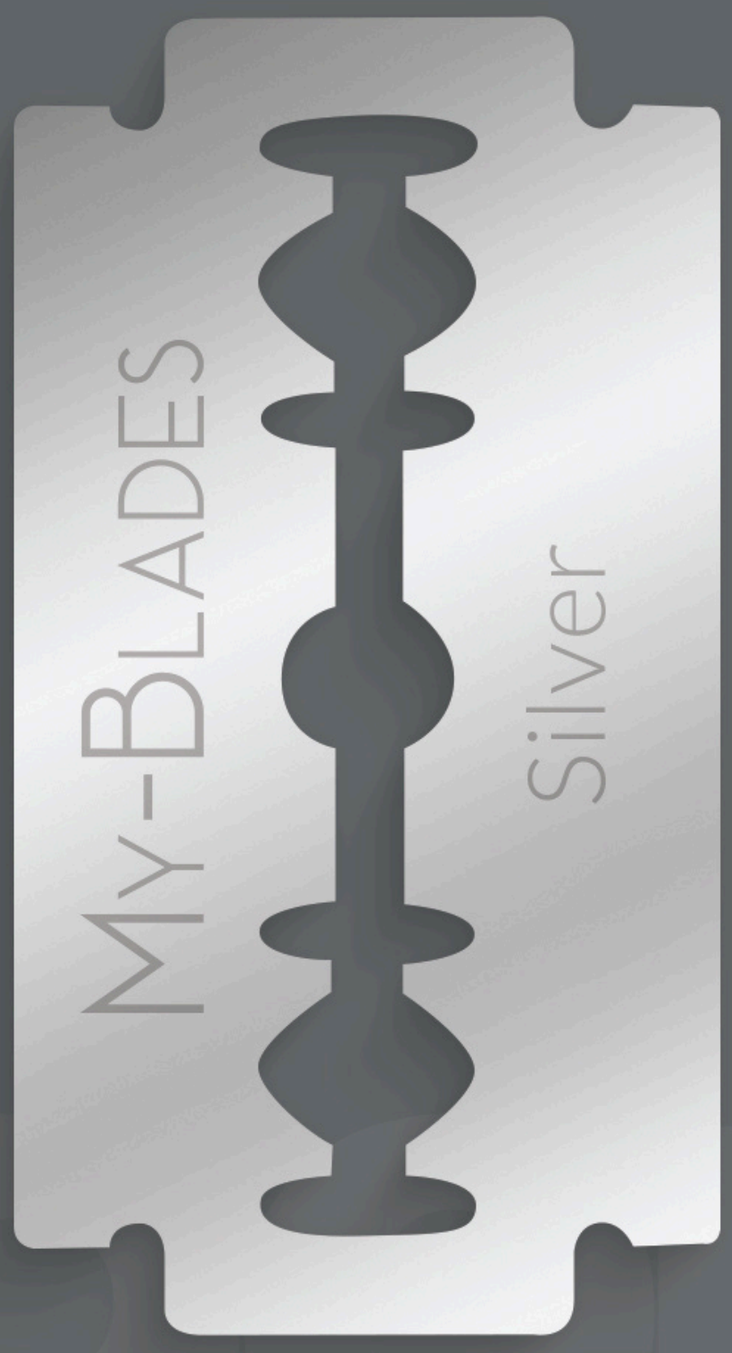


Available in: 1s 20 blades

My-Blades Silver

By genesis

For Him ♂
Double Edge Blades





Extra Hard Blade
For durable & long lasting edge



Made For Professional Barbers
With barber-grade quality



Special Coating
For extra smoothness



Made From Premium
German steel

20 Blade

Available in: 1s 20 blades

genesis

Brand Name	Product Type	Blade Count / Type	Pivoting/Flexible Head	Lubricating Strip	Guard Bar	Handle Material/Grip	Cartridge/Blade Replacement	Special Features
Genesis UltraGlide5	System Razor	Five Blade	●	●	●	Metal	●	Trimmer Blade, Roller Guard Bar
Genesis Glaze5	System Razor	Five Blade	●	●	●	Aluminum Glazed Rubberized Grip	●	Open-Back Cartridge Design, Dual Lubricating Strip
Genesis XperienceLight3	System Razor	Triple Blade	●	●	●	Rubberized Grip	●	Bi-directional pivoting
Genesis SensiLight2	System Razor	Twin Blade	●	●	●	Rubberized Grip	●	Bi-directional pivoting
Genesis Smart3	Hybrid Razor	Triple Blade	●	●	●	Ribbed Grip	●	Slim cartridge design
Genesis SoftGlide3	Disposable Razor	Triple Blade	●	●	●	Rubberized Grip	–	Open-Back Cartridge Design, Easy Rinsing
Genesis Razor in Gold	Traditional Razor	Double Edge	–	–	–	Brass	●	Butterfly Mechanism, One-Time Purchase
Genesis Razor in Black	Traditional Razor	Double Edge	–	–	–	Zinc Alloy	●	Split Mechanism, One-Time Purchase



Treet®



Treet® SWIFT II Grip

For Him ♂
Disposable Razor







Aloe and Vitamin E Infused Lubra Strip
For smooth glide



Twin Blades
For an effective shave



Rubberized Handle
For a secure grip

Get a Grip!

2 = Blades



Available in: 5s and 1s Razor Pouch Pack

Treet® SWIFT III

For Him ♂
Disposable Razor



Triple Blade Design
For a close and efficient shave

Pivoting Head
For better maneuverability around facial curves

Aloe and Vitamin E Infused Lubra Strip
For a smooth glide

Pivot in every STROKE

3 Blades

Available in: 5s and 1s Razor Pouch Pack

Treet® SWIFT II

For Him ♂
Disposable Razor





Twin Blades
For a closer shave



Skin Protection
With guard for enhanced safety



Aloe and Vitamin E Infused Lubra Strip
For smooth glide

Say hello to your BEST Skin mate!

2 = Blades



Available in: 5s and 1s Razor Pouch Pack

Treet® TIDY BODY RAZOR

For Him ♂
Disposable Razor





Sleek Head
For enhanced maneuverability and precision in hard-to-reach areas



Compact Comb
Reducing the risk of nicks and cuts



Ergonomic Handle
For a comfortable grip

Use Only on Dry Skin

1 — Blade



Available in: 5s and 1s Razor Pouch Pack

Treet® Hygiene

Body Razor

For Him ♂
Disposable Razor



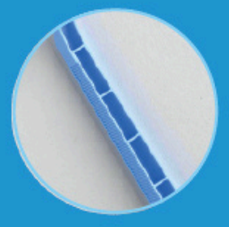




Ultra-Thin Cartridge
For enhanced maneuverability and precision in hard-to-reach areas



Compact Comb
Reducing the risk of nicks and cuts



Ergonomic Handle
For a comfortable grip

Use Only on Dry Skin

1 — Blade



Available in: 5s and 1s Razor Pouch Pack

Treet® VADER

For Him ♂
Traditional Safety Razor



Twist to Open
For effortless blade replacement with a two-piece design

Rinsing Slots
To avoid touching or wiping the blade

Classical Economical Design
Blended with elegance and strength

Where BLACK BEAUTY meets the brawn!



Available in: 1s x 5 Blades Razor Box

Treet®

PLATINUM

SUPER STAINLESS BLADE

For Him ♂
Double
Edge Blades



Precision-Crafted
For sharp, consistent performance

Premium Coatings
For smoother shaves

Delivers Multiple Shaves
Per blade

A Treat for
Your Face



Available in: Various SKUs

Treet®

EDGE X
STAINLESS BLADE

For Him ♂
Double
Edge Blades



Durable Steel
For long-lasting performance

Smooth Glide
For minimal tugging and maximum comfort

Barber-Grade Sharpness
For clean and precise shaves

A Treat for
Your Face



Available in: Various SKUs

Treet®

CARBON STEEL
BLADE

For Him ♂
Double
Edge Blades



High-Quality Materials
And precise control ensure a smooth shaving experience

Electrochemically Treated And Coated
For enhanced corrosion resistance

A Budget-Friendly
Alternative

A Treat for
Your Face



Available in: Various SKUs

Treet® SAFEX Super edge

For Him ♂
Disposable Razor



Protective Guard
For enhanced safety before use, reducing the risk of accidental cuts

Firm Thumb Placement
For controlled contour shaving

Disposable Design
With a light, non-slip long handle for ease of use and hygiene

You are in SAFE hands!

1 — Blade

Available in:1s Razor Blister Pack

Treet® SUPER SAFEX

For Him ♂
Disposable Razor



Breakable Seal
Eliminates the possibility of reuse



Notched Blade
For styling facial hair or beard



Firm Thumb Placement
For controlled contour shaving



Disposable Design
With a light, non-slip long handle



You are in SAFE hands!

1 — Blade



Available in:1s Razor Pouch Pack

Treet®

SAFEX

SALON RAZOR

For Him ♂
Disposable Razor





Breakable Seal
Eliminates the possibility of reuse



Disposable Design
With a light, non-slip long handle



Firm Thumb Placement
For controlled contour shaving



You are in SAFE hands!

1 — Blade

Available in:1s Razor Pouch Pack

Brand Name	Product Type	Blade Count / Type	Pivoting/Flexible Head	Lubricating Strip	Guard Bar	Handle Material/Grip	Special Features
Treet Swift-II Grip	Disposable Razor	Twin Blade	–	●	●	Rubberized Grip	Secure Grip
Treet Swift-III	Disposable Razor	Triple Blade	●	●	●	Plastic	Ergonomic Design, Budget-friendly
Treet Swift-II	Disposable Razor	Twin Blade	–	●	●	Plastic	Ergonomic Design, Budget-friendly
Treet Tidy Body Razor	Disposable Razor	Single Blade	–	–	–	Plastic	Compact Comb
Treet Hygiene Body Razor	Disposable Razor	Single Blade	–	–	–	Plastic	Compact Comb
Treet Vader	Traditional Razor	Double Edge	–	–	–	Plastic	Split Mechanism, One-Time Purchase
Treet Safex Super Edge	Disposable Razor	Single Blade	–	–	–	Plastic	Protective Guard, Thumb placement for Firm Grip
Treet Super Safex	Disposable Razor	Single Blade	–	–	–	Plastic	Notched Blade, Thumb placement for Firm Grip
Treet Safex Salon	Disposable Razor	Single Blade	–	–	–	Plastic	Disposable Design, Light Handle



Estela



Estela XquisiteGlide5

For Her System Razor



5 Ultra-Precision Blades
For a close shave

Water-Soluble Moisturiser Bar
For protection

Rolling Guard Bar
For protection & smooth glide

Travel Cover
For razor cartridge

Open Back Cartridge
For easy rinsing

Ergonomic Rubberised Handle
For perfect grip

"Roll" into Radiance

5 Blades

Cartridge

Handle



Available in: 1s Razor Box | 3s Cartridge Box

Estela Handy5

For Her System Razor



Extra Smooth 5 Blades
To adapt to the natural contours of your body

Open Flow Cartridge
To ensure effortless rinsing

Wide Moisturiser Bar
For smooth, comfortable glide

Soft Rubber Handle
Short rubber handle for easy maneuvering & control

Travel-Ready
Easy to carry portable shell box

Replaceable Cartridge
For a fresh, smooth shave

Glow, on the Go

5 Blades

Portable Shell Box

Cartridge

Handle



Available in: 1s Razor Box | 3s Cartridge Box

Estela SoftGleam5

For Her System Razor



Extra Smooth 5 Blades
To adapt to the natural contours of your body

Open Flow Cartridge
To ensure effortless rinsing

Wide Moisturiser Bar
For smooth, comfortable glide

Pivoting Head
Adjusts to contours for a smooth, precise shave

Soft Rubber Handle
For superior control & comfort

Replaceable Cartridge
For a fresh, smooth shave

Reveal the Silky You

5 Blades

Cartridge

Handle



Available in: 1s Razor Box | 3s Cartridge Box

Estela SoftGleam3

For Her Disposable Razor



Lubricating Strip
For a smooth glide that minimizes skin irritation

Soft Rubber Handle
For enhanced grip & control

Pivoting Head
For a smooth & comfortable shaving experience

Open Flow Cartridge
Ensures effortless rinsing

Gleam with Every Glide

3 Blades

Razor

Available in: 3s Razor Blister Pack

EstelaEX

For Her ♀ Disposable Razor



Dual-Function Razors
For precise brow shaping & facial hair removal

Eco-Friendly Design
With biodegradable components

Multi-Purpose
Use for brows, peach fuzz, and delicate facial areas

Blades with Safety
Guard for a safe, controlled usage

Designed for Easy
And gentle exfoliation

Exfoliation Made Effortless



Mini Razor for Brows



Regular Razor for Peach Fuzz



Available in: 4s Razor Pack

EstelaFX

For Her ♀ Disposable Razor





Foldable Design
For quick stashing

Protective Guard
For safe usage, ideal for eyebrow, facial hair, & bikini line

Durable Blade
For consistent use

Fold. Flick. Flawless





Available in: 2s Pet Box

EstelaMX

For Her ♀ Disposable Razor





Movable Comb
For precise trimming

Ultra-thin Protective
Guard for skin safety

Portable
Fashion-forward design

Ergonomically Shaped
For effortless handling

Multi-use for Eyebrows
Facial hair, & bikini line

Soft Finish.
Sharp
Control



Available in: 1s Eva Bag

Estela

Brand Name	Product Type	Blade Count / Type	Pivoting/Flexible Head	Lubricating Strip	Guard Bar	Handle Material/Grip	Cartridge/Blade Replacement	Special Features
Estela XquisiteGlide5	System Razor	Five Blade	●	●	●	Rubberized Grip	●	Roller Guard Bar, Wide Moisture Bar
Estela Handy5	System Razor	Five Blade	●	●	●	Rubberized Grip	●	Travel-friendly, Wide Moisture Bar
Estela SoftGleam5	System Razor	Five Blade	●	●	●	Rubberized Grip	●	Comb-type Guard Bar, Wide Moisture Bar
Estela SoftGleam3	Disposable Razor	Triple Blade	●	●	●	Rubberized Grip	–	Open Back Cartridge Design, Easy Rinsing
Estela Eyebrow EX	Disposable Razor	Single Blade with Protective Guard	–	–	–	Wheatstraw Plastic	–	Eco-friendly, Travel-friendly
Estela Eyebrow FX	Disposable Razor	Single Blade with Protective Guard	–	–	–	Plastic	–	Foldable, Travel-friendly
Estela Eyebrow MX	Disposable Razor	Single Blade with Protective Guard	–	–	–	Plastic	–	Moveable comb, Travel-friendly



Femina



Femina Silk

For Her ♀ Disposable Razor



Twin Blade
For effective shave

Lubra Strip Aloe Vera + Vitamin E
For smooth glide

Rubberized Handle
For a secure grip

Glide into Confidence

2 = Blades



Available in: 5s and 1s Razor Pouch Pack

Femina

Body Razor

For Her ♀
Disposable Razor







Twin Blade
For effective shave



Travel Pouch
For people on-the-go



Easy Grip Handle
For a comfortable grip

Your ideal
travel mate!

2 = Blades



Available in: 5s Razor Pouch Pack

Femina

Underarm Razor

For Her ♀
Disposable Razor



Sleek Head
For enhanced maneuverability

Compact Comb
Reduces the risk of nicks and cuts

Ergonomic Handle
For a comfortable grip

Use On Dry Skin Only

1 — Blade



Available in:1s Razor Pouch Pack

Femina

Eyebrow and Facial Razor

For Her ♀
Disposable Razor





Precision Shaping
Allows to shape and groom eyebrows to perfection



Safety Guard
Designed to be gentle on the skin, avoiding cuts or irritation



Convenience
Easy to use with a non-slip grip

Fuss-free,
peach-fuzz free
and salon-free!

1 — Blade



Available in: 3s and 1s Razor Pouch Pack

Femina

Brand Name	Product Type	Blade Count / Type	Pivoting/Flexible Head	Lubricating Strip	Guard Bar	Handle Material/Grip	Special Features
Femina Silk	Disposable Razor	Twin Blade	–	●	●	Rubberized Grip	Secure Grip
Femina Body Razor	Disposable Razor	Twin Blade	–	–	–	Plastic	Budget-Friendly
Femina Underarm Razor	Disposable Razor	Single Blade	–	–	–	Plastic	Compact Comb
Femina Eyebrow and Facial Razor	Disposable Razor	Single Blade with Protective Guard	–	–	–	Plastic	Travel-Friendly



genesis

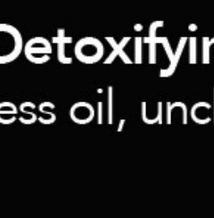

genesis
CHARCOAL
FACEWAS
PRE SHAVE | OIL CONTROL | PURIFY
FOR HIM
55 ML
genesis
Lip Balm
Hydrates & Protects
Reduces Pigmentation
FOR HIM
10 ML
genesis
MAX
CONTROL
ROLL-ON DEODORANT
24 HOURS
SWEAT
DEFENSE
FIGHTS ODOUR | NO WHITE MARKS
LONG-LASTING FRESHNESS
FOR HIM
50 ML
genesis
SHAVING
GEL
ALL SKIN TYPES
FOR
150
genesis
MOISTURIZING GEL
WITH HYALURONIC ACID
FOR HIM

genesis

CHARCOAL FACEWASH

PRE SHAVE | OIL CONTROL | PURIFYING

For Him ♂
Facewash





Deep Cleansing with Charcoal
Draws out dirt, oil, and impurities



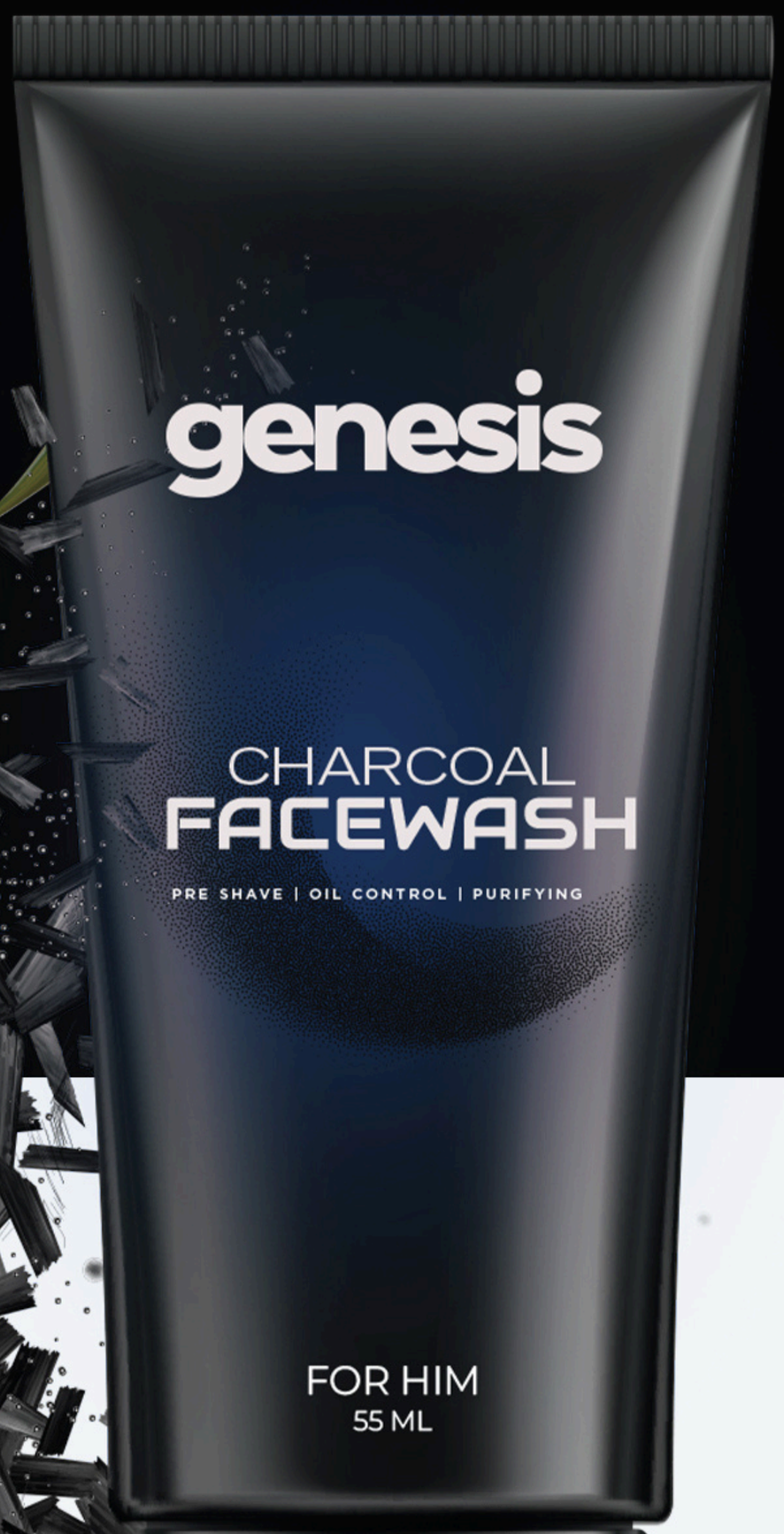
Oil-Free & Detoxifying
Removes excess oil, unclogs pores



Hydrating & Moisture-Balancing
With Glycerin and cucumber extract



Pre-Shave Skin Prep
Fits into men's grooming routine



Available in:55 ml Tube

genesis

MAX CONTROL
ROLL-ON DEODORANT

For Him ♂
Roll-On Deodorant



24-Hour Sweat & Odor Protection
Long-lasting freshness and confidence

Suitable for Sensitive Skin
Gentle yet effective

Quick-Dry, Invisible Gel Formula
No stickiness or white residue

Available in: 50 ml Bottle

genesis
Lip Balm

For Him ♂
Lip Balm



Built-in Sun Protection
Daily protection from UV damage

Non-Sticky, Smooth Finish
Comfortable wear

Reduces Pigmentation
With Kojic Acid Dipalmitate & Alpha Arbutin

Deep Hydration & Repair
With shea butter, cocoa butter, jojoba, and sunflower oils

Available in: 10 ml Tube

genesis

SHAVING GEL

For Him ♂
Shaving Gel





Hydrates & Conditions Skin
With moisturizers and wheat germ oil

Antioxidant Protection
Nourishing, skin-supporting ingredients

Prevents Nicks & Irritation
Gentle yet effective formula

Available in: 150 ml Can

genesis

MOISTURIZING GEL
WITH HYALURONIC ACID

For Him ♂
Moisturizing Gel



Long-Lasting Moisture
With Sodium Hyaluronate & Sodium PCA

Strengthens Skin Barrier
With Ceramide-III and olive squalane

Lightweight, Oil-Free Hydration
Water-based formula, no greasy residue



Available in: 50 g Jar

Treet®


Treet®
Moisturizer
NOURISH
DEEPLY
Skin Protection
Enriched with
Cocoa Butter
FOR HIM
100ml
Treet®
DEODORANT
LONG-LASTING
FRESHNESS
12H FRESH
FOR HIM
REFRESHING
FORMULA
150ml
Treet®
FACEWASH
WITH SCRUB
ACTIVE
CLEANSE
3IN1 | CLEANSE, REFRESH,
AND NOURISH THE SKIN
FOR HIM
50ml

Treet®

FACEWASH

WITH SCRUB

For Him ♂ Facewash





Deep Cleansing & Energizing
Removes buildup, refreshes skin

Infused with Strawberry Extract
Brightens and revitalizes

3-in-1 Action: Cleanse, Scrub & Detox
Multi-benefit daily essential

With Natural Vitamin E (Wheat Germ Oil)
Nourishes and protects skin

Available in: 50 ml Tube

Treet®
Moisturizer

Untuk Pria ♂
Pelembap Wajah





Memperkuat Skin Barrier
Mendukung kesehatan lapisan pelindung alami kulit

Mencegah Kehilangan Kelembapan
Dengan emolien seperti cocoa butter dan parafin

Hidrasi Mendalam & Tahan Lama
Dengan Glycerin dan Sodium Hyaluronate

Melembutkan & Menghaluskan Tekstur Kulit
Meningkatkan kenyamanan dan tampilan kulit

Tersedia dalam: Tube 100 ml

Treet®
DEODORANT

For Him ♂
Deodorant



All-Day Odour Protection
Long-lasting freshness and hygiene

Antibacterial Formula
With Ethylhexylglycerin & Octenidine HCL

Clean Mist, Fast-Drying Spray
Even coverage, no residue

Available in: 150 ml Can

Treet®

SHAVING FOAM

For Him ♂
Shaving Foam



For a
Smooth
Shave



Rich Lather
For enhanced comfort



Moisturizes
And nourishes the skin



Suitable
For all skin types



Easy-To-Use
Pump dispenser

Available in: 200 ml Can

Treet®

SHAVING FOAM

For Him ♂
Shaving Foam



Rich Lather
For enhanced comfort

Moisturizes
And nourishes the skin

Suitable
For all skin types

Easy-To-Use
Pump dispenser

For a
Smooth
Shave

Available in: 400 ml Can

Estela

Estela

For Her
Facewash

Modern Skin Rituals.

FACE WASH
COOLING & BRIGHTENING

Deep Cleansing Without Dryness
Removes impurities and moisturizes

Paraben Free
Free from harsh chemicals

Infused with Natural Ingredients
Refreshing and soothing cleanse

Suitable for All Skin Types
Ph-balanced formula



Available in: 55 ml Tube

Estela

Modern Skin Rituals.

CLOUD GLIDE

ALOE COMFORT&
VITAMIN E CARE

For Her
Shaving Foam

Aloe Vera comfort
For soothing care

Cloud-Soft Foam
For smooth razor glide

Gentle Formula
For all skin types



Available in: 100 ml Can

Feminine

Femina

Foaming Facewash with Scrub

For Her Facewash





Smooths & Balances Skin
With willow bark and calming agents

Hydrates & Brightens
With Vitamin E and fruit extracts

Purifies Without Drying
Lightweight foam with charcoal and botanicals

Available in: 50 ml Tube

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